Financial Statement of Activities
(Fiscal Years Ending June 30th)

Revenues:

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program fees</td>
<td>201,990</td>
<td>359,792</td>
<td>772,490</td>
</tr>
<tr>
<td>Direct contributions</td>
<td>24,721</td>
<td>48,572</td>
<td>43,157</td>
</tr>
<tr>
<td>Non-government grants</td>
<td>57,450</td>
<td>43,375</td>
<td>41,000</td>
</tr>
<tr>
<td>Government grants</td>
<td>0</td>
<td>10,000</td>
<td>10,000</td>
</tr>
<tr>
<td>Special events</td>
<td>32,547</td>
<td>39,385</td>
<td>67,453</td>
</tr>
<tr>
<td>Donations in-kind</td>
<td>0</td>
<td>5,150</td>
<td>0</td>
</tr>
<tr>
<td>Investment Income</td>
<td>98</td>
<td>131</td>
<td>106</td>
</tr>
<tr>
<td><strong>Total Revenues</strong></td>
<td><strong>316,806</strong></td>
<td><strong>506,405</strong></td>
<td><strong>934,206</strong></td>
</tr>
</tbody>
</table>

Expenses:

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries &amp; related expenses</td>
<td>216,965</td>
<td>397,839</td>
<td>762,521</td>
</tr>
<tr>
<td>Contract service expenses</td>
<td>5,908</td>
<td>13,072</td>
<td>14,691</td>
</tr>
<tr>
<td>Non-personnel expenses</td>
<td>1,711</td>
<td>4,781</td>
<td>8,888</td>
</tr>
<tr>
<td>Facility &amp; equipment expenses</td>
<td>984</td>
<td>1,308</td>
<td>1,631</td>
</tr>
<tr>
<td>Program specific expenses</td>
<td>2,984</td>
<td>2,730</td>
<td>3,465</td>
</tr>
<tr>
<td>Other expenses</td>
<td>5,013</td>
<td>7,998</td>
<td>14,156</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>233,565</strong></td>
<td><strong>427,727</strong></td>
<td><strong>805,351</strong></td>
</tr>
</tbody>
</table>

Change in Net Assets:

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>83,241</strong></td>
<td><strong>78,678</strong></td>
<td><strong>128,855</strong></td>
</tr>
</tbody>
</table>

Net Assets:

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>131,295</strong></td>
<td><strong>209,973</strong></td>
<td><strong>338,828</strong></td>
</tr>
</tbody>
</table>

Notes:

1) Due to a significant increase in the number of schools served, program-specific labor expense increased almost 92%. Program fees more than doubled to cover the increase.

2) Other expenses include toys purchased for the Toys for Kids Program in East Palo Alto ($5,015); these purchases were supported by a restricted donation.

3. CASSY raised $115,984 in temporarily restricted funds in FY13. At the end of the fiscal year, CASSY had $48,883 remaining for use in FY14.
Welcome to CASSY’s 2013 Annual Report!
I continue to be so proud of the incredible work our therapists do every day—listening, giving hope, and saving lives. Our strategic priorities this year were to enhance our on-campus offering, satisfy our existing school partners, and reach more students. We’re proud of our achievements in these key areas.

CASSY takes pride in being responsive to the needs of the schools and students we serve. As a result, we have continually refined our service offering over the past four years. By extending our service to elementary and middle schools, for example, we are now providing the critical early intervention that is a growing priority for schools. In order to support the entire student body, we’ve added support for special education and therapeutic classrooms. In response to escalating school violence, we recently implemented student threat assessments to keep the student population safe. We use a tool adapted from the United States Secret Service and conduct each assessment in partnership with local law enforcement.

We are proud of the fact that our school relationships in East Palo Alto, Los Gatos-Saratoga, Milpitas, and Palo Alto are real partnerships in which CASSY has become a trusted part of schools’ student support teams. Student, parent and staff surveys consistently report extremely high levels of satisfaction with our services. Most importantly, we are seeing results. Over 90% of the students we see improve their overall level of functioning as measured by their GAF (Global Assessment of Functioning) score.

As a result of our partnership and program effectiveness, we have extended our reach this year by adding Saratoga High School and six elementary schools in Milpitas. We also added additional days of service in both Palo Alto and Los Gatos. But even with all this growth, we haven’t forgotten the importance of providing the best care to our kids and families. Day in and day out the CASSY therapists provide hope. Whether a 16-year-old girl has just lost her mother or a 6-year-old boy has separation anxiety, we are there to help.

Sincerely yours,

Liz Schoeben, MFT
Executive Director
Our Mission
Our mission is to de-stigmatize mental health services and make supporting students’ social and emotional well-being the norm in our local schools. We strive to provide all students with the continuity of support they need, from the first day of kindergarten until they graduate from high school, to be successful in school and in life.

Our Philosophy
Although every program is unique, we always follow our five core principles:

1. Be available to help all students, regardless of their ability to pay.
   We serve financially disenfranchised communities where free services at school are the only realistic way to reach kids. We also serve financially stable communities where many families have the resources, but other barriers such as stigma, transportation, and insurance limits get in the way.

2. Partner with schools to make mental health services a natural part of the educational process.
   The only way to achieve our shared goals is to create a strong working relationship between our agency and the school. To do so, we set up shop right on campus and integrate the CASSY team with school staff to create a mental health resource team that is as integral a part of the school as the guidance department.

3. Tailor programs to meet the unique needs of the populations we serve.
   We factor in the unique characteristics of a given school when creating any new program. For example, our staffing for a 2,000-student high school with a single site will be quite different from that for a district with a dozen elementary school sites. We have also found that bilingual therapists are essential for some schools.

4. Hire, train and mentor professional therapists who love working with youth.
   We use experienced therapists to tackle our clients’ issues rather than using our clients’ issues to train inexperienced therapists. We believe that the right approach is to pay for high quality therapists, mentor them in their professional growth, and give them a long-term career path at CASSY.

5. Commit to making a difference.
   We take great pride in improving the lives of the students we support. We will always see each case through to the end, whether we handle it internally, refer it out, or both. When there is a mental health crisis on campus, we will be there leading the way. We expect our partner schools to put us in charge and rely on our expertise.
During the 2012-13 school year, CASSY provided a mental health safety net for more than 16,000 students at 22 schools in East Palo Alto, Los Gatos, Milpitas, Palo Alto, and Saratoga.

27 Therapists

22 Schools

12,758 Sessions

10,978 Consultations
What we do

Ongoing Counseling
CASSY provides individual, family, and group counseling sessions on campus during school hours. Group topics include Grief and Loss, Anger Management, Victims of Violence, and Social Skills. Our therapists also provide counseling in support of special education students’ Individual Education Plans, which include setting social and emotional goals, monitoring progress, and consulting with the school psychologists and case managers as necessary.

Crisis Intervention & Treatment
Sometimes a traumatic event, such as the death of a student or teacher, affects the entire student body. For such a schoolwide crisis, CASSY identifies those in need, provides ongoing grief counseling, and supports school staff.

Peer Mediation
Using a 15-week conflict resolution program, CASSY trains student leaders to become peer mediators who can assist in student conflicts on campus.

Peer Helpers (Common Roots)
This program uses the Peer Helper Model developed by Dr. Barbara B. Varenhorst. The focus is to help students support others who may be struggling socially, academically, or emotionally. The goal is to shift the culture of the school so that all students know where to get help and feel comfortable requesting it.

Proactive Mental Health Education
We provide high school classroom presentations on depression awareness and suicide prevention using a nationally recognized curriculum from SAVE (Suicide Awareness Voices of Education), and we run K-8 anti-bullying workshops to confront bullying issues directly in the classrooms.
CASSY provides comprehensive mental health services at no cost to students, staff and parents. We use a mix of quantitative and qualitative tools and metrics to measure the overall impact of our interventions.

**Therapeutic Classroom Support**

Our licensed therapists and behavior coaches provide intensive mental health services to students in therapeutic classrooms.

**Threat Assessments**

In response to administrators’ desire to have a safe campus for all students, CASSY has begun conducting threat assessments as needed. We use an assessment tool adapted from US Secret Service and Department of Education guidelines for threat inquiry and conduct each assessment in conjunction with local law enforcement.

**Staff Consultations & Training**

CASSY becomes an integral part of each school’s team. School staff can freely consult with the on-campus therapists regarding disconcerting situations that they see in their classrooms, in the halls, or anywhere. We provide staff training on mental health issues such as Child Protective Services (CPS) reporting requirements, classroom management of grief and loss, and how to identify students at risk.

**Parent Consultation & Outreach**

CASSY therapists are experts in dealing with childhood and adolescent behaviors and issues. We offer parents confidential consultations, help them distinguish between normal and risky behaviors, and secure additional support when needed. CASSY also provides parent education through presentations and discussions about how to raise emotionally healthy kids.
Where we serve

**East Palo Alto**

The Ravenswood City School District is a K-8 district in East Palo Alto with over 90% Latino, African American, and Pacific Islander students. The eventual high school dropout rate for this district is alarmingly high — 73% compared to the San Mateo countywide rate of just 4%. With 85% of students on free and reduced lunch, these students do not have the means to pay for the mental health care that they need. CASSY started working with the Ravenswood City School District in June 2009 with a districtwide summer counseling program. In the fall of 2010, we contracted with **Costaño Elementary, Home of the 49er Academy**, to deliver a comprehensive mental health program. In the fall of 2012, we expanded to **Ronald McNair Academy**, one of Ravenswood’s middle schools. We also launched a pilot program with the East Palo Alto Youth Court starting in January 2013.

**Los Gatos-Saratoga**

In the Los Gatos-Saratoga Community, CASSY works with two school districts — the Los Gatos Union School District, serving kindergarten through 8th grade students in Los Gatos, and the Los Gatos-Saratoga Unified School District, serving the high school students in both Los Gatos and Saratoga. For four consecutive years, CASSY has provided direct counseling, crisis intervention, mental health education, and parent and staff consultation at **Los Gatos High School**. In the spring of 2012, we expanded our program to include RJ Fisher Middle School. We added a skeletal program at **Saratoga High School** in November 2012, which became a comprehensive program for 2013-14. Also new for 2013-14 is support for the therapeutic classroom at Los Gatos High School.

**Milpitas**

CASSY began its partnership with the Milpitas Unified School District in November 2011, delivering a comprehensive mental health program to **Milpitas High School** and **Calaveras Hills High School**. In the fall of 2012, we added **Connexions Academy, Rancho Middle School**, and **Russell Middle School**. In January 2012 we added service for six of the district’s nine elementary schools. We are adding two of the remaining three elementary schools for 2013-14. As a result, CASSY will provide nearly complete K-12 coverage for the entire Milpitas Unified School District.

**Palo Alto**

Starting in October 2011, CASSY partnered with the Palo Alto Unified School District to provide mental health services at six of their elementary schools. We now provide a CASSY therapist between two and four days per week at each of the following schools: **Duveneck, Escondido, Juana Briones, Nixon, Ohlone**, and **Walter Hays**.
“CASSY helped me fix my anger and always have hope in my heart.”

–4th grader

“Sometimes I feel better knowing I have a happy place.”

–6th grader

“CASSY helped with my bad thoughts.”

–7th grader

“What they say

Students

“CASSY helped me be more confident in myself as well as more honest and open about things.”

–11th grader

“Without CASSY I would be lost and not know what to do.”

–10th grader

“It is such a gift to have them on staff. I appreciate their wisdom and contributions to our team.”

–Teacher

“Thank you for bringing sunshine to our students.”

–Teacher

School Staff

“It is imperative to keep this service going for many, many years.”

–Administrator

“The CASSY staff is so professional and a tremendous help to our students.”

–Guidance Staff

“Without CASSY I would be lost and not know what to do.”

–10th grader

Parents

“The support has been invaluable and has helped my daughter enormously in the classroom.”

“A point of light in a mostly dark world when it comes to mental health.”

“[The CASSY therapist] is fantastic. She has been especially supportive of me as a mother as I try to cope with my child's anxiety.”

“It is imperative to keep this service going for many, many years.”
Thank you!

School Districts
Los Gatos Saratoga Unified
Los Gatos Union
Milpitas Unified
Palo Alto Unified
Ravenswood City

Foundations and Corporate Gifts
Athletic Performance
Benchmark Devices, Inc
CASA *
Consigliare Management Co. *
East Palo Alto Stanford Academy
Daniel L Hall, DDS, Inc & Gregory R Burnett, DDS
Google Inc. *
Heffernan Insurance Brokers
Icing on the Cake
Jillian Naber Memorial Fund *
Kelly Moore Paint *
KR Surface Industries *
LGHS Home & School Club *
Los Gatos Community Foundation *
Los Gatos Lions Charities *
Los Gatos Police Officer’s Association
Moore Buick GMC *
Morgan Stanley
New Millennium Foundation *
Nick Traina Foundation *
Palo Alto Medical Foundation *
Palo Alto Weekly Holiday Fund *
Physical Therapy of Los Gatos
Rathman Family Foundation *
Salesforce Foundation
Sofia University
Town of Los Gatos *

In-Kind Donors
Ace Hardware
Athletic Performance
Classic Kids
Double D’s Sports Grille
Icing on The Cake
JJ Magoo’s Pizza
Lunardi’s Markets
Nob Hill Foods
Nothing Bundt Cakes
Palacio
Peet’s Coffee & Tea
Romantiques
Specialized Morgan Hill
Summit Bicycles *
Trader Joe’s
Willow Street

Individual Donors
Theresa Abrams
Sharon Aby
Biret Adden
Parvez and Alison Ahmed
Larisa Anaya
Katherine Anderson
Anonymous (4)
Brad Armstrong
Valerie Asbury
Scott and Camille Athearn
Siham and Maryam Azizi
Allen and Ginger Baden
Stephanie Bainbridge
Jeff and Kari Barnett
Greg and Jana Barsten
Stephen and Kazuko Beck
John Brinkman
Robert Bruckstein
Kim Burt
Nancy Naber Campbell
Mike and Libby Castro
Naomi Chavez Peters
Kat Collins
Curt and Faustine Comstock
David and Darin Conway *
Catherine Crawford
Richard and Patricia Crooks
Andrew and Carol Crowe
Marthin and Karin De Beer
Philip and Karen De Louraille
Michael and Elizabeth Dillon
Karen DiLullo
Toni Ditzler
David Doolin
Lissa Dutton & Danny Shader
Thomas and Sally Edsall
Jan Fandrianto
Dominic and Gillian Farmer
Jeff Farnsworth & Michele Taylor
Dana and Tony Fenwick *
Leslie and Eric Finch
Renee Fiorillo
Darice Funk
Ruth Gantly
Bruce Garcia
Bill and Linda Gargiulo
James and Alicia Goetz
Nadine Graven
Marsha Grilli
E Griscom
Ossama Hassanein
Brent Haukness
Michael Hawkinson
Jeffrey Todd & Allison Hay
Brian and Megan Hedayati
Shaina and Cindy Hernandez
Kim Hershberger
We are grateful for the generosity of our donors, volunteers, and partners. It is with great pleasure that we recognize gifts over $50 received between July 1, 2012 and June 30, 2013.

Larri and Michael Hirschklau
Ann and Clyde Hosein
Katherine and Scott Hotfelter
Kenneth Huesby & Suzan Jackson *
Bruce and Shannon Huffner
Richard Jackson
Simon James & Rita Bottari
Diane Johnson
Lawrence and Eiko Johnson
Judith and Gerhard Kelley-Macek
Judith Kemp
John and Monica Kirkorian
Heda Koh, DDS
Charles Kuta & Eva Echemendia
James and Cristin Laccabue
Andre and Michelle Lalljie
Kevin and Leanne Laughlin
Kimberly and Mark Leonard
Gary Li
Michael and Jane Mairose
KS Manning
Robin Mano
Rex and Eden Manseau
Dale and Jennifer Marcum
Gina Maya & Rich Capeluoto *
Dennis McEvoy & Kim Worsencroft
Patricia McFate-Johnson
Richard and Dawn Meidinger
Scott and Elise Miller
William and Theresa Moore *
Sean and Tiffany Morrissey
Anne and Jack Moses
Scott Mosher & Christine Laing
Elaine Murphy *
Joan Haskel Naber
Pauline Moore Naber
Keri Nicholas *
Mark and Julie Normandin
Daniel and Kelli O’Gorman
Henry and Nancy Offer
Pilar Pablo & Daniel Klausmeier
Judy Peckler
Gil and Tamar Perez
Sasha Pippenger
Daniel and Linda Pokarney
Mario and Martha Queiroz
Shylaja Ramachandra
Amy Rao *
Jerilynn Ratcliff
Peyton Ratcliff
Wayne and Lana Renken
Warren and Maria Ristow
Suzanne Rivers
JR Rivers
John Riviello & Michele Boudreau
Chris Riviello
Keith and Janice Robinson
Vincent and Lorrie Rogers
Kathleen Rosdin
Joel and Andrea Rubnitz
Diane Rudy & Kassidy Tolbert
Edward and Julie San Juan
Ritu and Jaspi Sandhu
Gregory Sawyer
Timothy Sawyer
Jeff and Susan Scheel
Mike and Jan Schoeben
Mike Schonenberg & Tracy Neistadt *
Angus Scott
Gary Sevounts
Mitali Singh
Wendy Smith & Gordon Saul
Kathy and David Smoley
Michael and Ilene Sotnick
Bob Stefanski & Lynn Brown
Mark Stepovich
Eric Stocker
Jeffrey and Elizabeth Strawn
Louise Stroe
Shannon Susick
Cyrus and Maureen Tabari
Christopher and Leigh Ann Tanner
William and Sara Thayer
Peter and Sheila Thompson
Thomas and Elisabeth Tinor
Charles and Linda Toeniskoetter
Rob and Sabine Trammell
Paul and Norma Uenaka
Erik and Patti van der Burg
Steve Wade
James Waite Jr.
Barbara Wakefield
Leslie Wat
Jeffrey and Anna Weidel
Mark Allen Weiner
Mike and Anne-Marie White
David and Patty Wilde
Matthew Wygant
Steve and Elizabeth Zientek

* Leadership gifts over $1,000
With your help, the CASSY team can continue to support students’ social and emotional well-being in the communities we serve. Contributing is easy, safe, and tax-deductible, with two convenient ways to give:

By Check
Please make your check payable to “CASSY” and mail it to CASSY, Sobrato Center for Nonprofits, 544 Valley Way, Milpitas, CA 95035

Online
To give online, simply fill out the secure online form at: www.cassymbayarea.org/support

CASSY is a 501(c)(3) organization, EIN#26-4655116. All donations are 100% tax deductible.